



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-11-2012 PAGE: 1 of 5

MEDIA PARTNERS INC - 3919
ATTN: DEBBIE WHITE
13200 STRICKLAND ROAD
SUITE 114-153
RALEIGH NC 27613

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395651	08-14-2012	10-10-2012	3	COMMITTEE TO ELECT JUDGE BRYANT, M	COMM. TO ELECT JUDGE BRYANT, MCGEE, T	POLITICALS	WTVD - DURHAM

Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-17-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-22-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30				2	2			4	500	4	2,000.00	
2	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	2	2	2	2				8	500	8	4,000.00	
3	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30					2			2	850	2	1,700.00	
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	2	2						4	850	4	3,400.00	
5	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30					2			2	850	2	1,700.00	
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	2	2						4	850	4	3,400.00	
7	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30				1	1			2	500	2	1,000.00	
8	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30	1	1	1	1				4	500	4	2,000.00	
9	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30					1			1	650	1	650.00	
10	11-05-2012	11-06-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1	1						2	650	2	1,300.00	
11	10-22-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30				1	1			2	350	2	700.00	
12	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1	1	1	1				4	350	4	1,400.00	
13	10-22-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30				1	1			2	250	2	500.00	
14	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	2	2	2	2				8	250	8	2,000.00	
15	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					2			2	325	2	650.00	

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SUITE 114-153
RALEIGH NC 27613

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395651	08-14-2012	10-10-2012	3	COMMITTEE TO ELECT JUDGE BRYANT, M	COMM. TO ELECT JUDGE BRYANT, MCGEE, T	POLITICALS	WTVD - DURHAM

Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-17-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	11-05-2012	11-06-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	2							2	325	2	650.00	
17	10-22-2012	10-28-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30				1	1			2	175	2	350.00	
18	10-29-2012	11-04-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1	1	1	1	1			5	175	5	875.00	
19	11-05-2012	11-06-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1							1	175	1	175.00	
20	10-22-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30				1	1			2	170	2	340.00	
21	10-29-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30	1	1	1	1	1			5	170	5	850.00	
22	11-05-2012	11-06-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30	2							2	170	2	340.00	
23	10-22-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30				1	1			2	300	2	600.00	
24	10-29-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30	1	1	1	1	1			5	300	5	1,500.00	
25	11-05-2012	11-06-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30	1							1	300	1	300.00	
26	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30				1	1			2	1,100	2	2,200.00	
27	11-05-2012	11-06-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00	
28	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			1	1				2	750	2	1,500.00	
29	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1	1	1					3	750	3	2,250.00	
30	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30				1	1			2	950	2	1,900.00	

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Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-17-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
31	11-05-2012	11-06-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	950	1	950.00
32	10-22-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30				1				1	750	1	750.00
33	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	1	1	1					3	750	3	2,250.00
34	11-05-2012	11-06-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,400	1	1,400.00
35	10-22-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30			1	1				2	1,000	2	2,000.00
36	10-29-2012	11-02-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	1	1	1	1	1			5	700	5	3,500.00
M	MG Group #	Preempted	Rate	Reason	MG Description			Duration											
	333326	10-29-2012	700	POLITICAL	4 X 30 @ \$1,000 T,W,Th,F 07:30PM - 08:00PM -		2	30		X	X	X	X			4	1,000	4	4,000.00
		10-30-2012	700	POLITICAL	10/30/12-11/02/12 (901)														
		10-31-2012	700	POLITICAL															
		11-01-2012	700	POLITICAL															
		11-02-2012	700	POLITICAL															
		Total:	3,500													Preempt Total:		-5	-3,500.00
37	10-24-2012	10-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			2	30			1					1	1,000	1	1,000.00
38	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			2	30	1	1	1	1	1			5	1,000	5	5,000.00
39	11-05-2012	11-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1							1	1,400	1	1,400.00
40	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30							1	1	1,100	1	1,100.00
41	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30							1	1	1,100	1	1,100.00
42	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30					1			1	475	1	475.00

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			240970	PHILADELPHIA	A. CLIFFORD	10-17-2012	11-06-2012	M (Broadcast Month, Cycle 1)							N	240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
43	11-05-2012	11-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1							1	475	1	475.00	
45	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1	1	1	1				4	475	4	1,900.00	
46	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	1	1	1					3	750	3	2,250.00	
47	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							1	1	750	1	750.00	
48	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							1	1	750	1	750.00	
49	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							2	2	150	2	300.00	
50	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							2	2	150	2	300.00	
51	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	2	30						1		1	450	1	450.00	
52	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							2	2	350	2	700.00	
53	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							2	2	350	2	700.00	
54	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30					1			1	250	1	250.00	
55	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30					1			1	250	1	250.00	
56	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30					2			2	400	2	800.00	
57	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30					2			2	400	2	800.00	
A 58	10-17-2012	10-19-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	850	3	2,550.00	

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Contract No 395651		Contract Dt 08-14-2012		Revision Dt 10-10-2012		Rev# 3		Advertiser COMMITTEE TO ELECT JUDGE BRYANT, M			Brand COMM. TO ELECT JUDGE BRYANT, MCGEE, T			Product Code POLITICALS				Station/Market WTVD - DURHAM				
Agency Est#				CMS # 240970		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-17-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 240970		
Line	Start Date	End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
59	10-22-2012	10-23-2012	06:58AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					1	30	1	1						2	850	2	1,700.00
60	10-18-2012	10-19-2012	06:05AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)					1	30				1	1			2	850	2	1,700.00
61	10-22-2012	10-23-2012	06:05AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)					1	30	1	1						2	850	2	1,700.00
																		Contracted Gross Total:		145	80,580.00	
																		Actual Gross Total:		144	81,080.00	
																		Agency Commission:			12,162.00	
																		Net Total:			68,918.00	
Month/YR			Preempted		Made Good		Contract Total		Adjustments				Actual Total									
Oct 12			0.00		0.00		22,290.00		0.00				22,290.00									
Nov 12			4,500.00		4,000.00		58,290.00		500.00 DB				58,790.00									
TOTAL			4,500.00		4,000.00		80,580.00		500.00 DB				81,080.00									

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